



Dear Prospective Sponsor,

NIAA Softball is here September 17-19, 2021!!

With September quickly approaching, we are in the midst of planning our upcoming 2021 NIAA Softball Tournament. This year the Soboba Band of Luiseño Indians is teaming up with NIAA to bring softball to Native Americans from across the country – a terrific event to celebrate Native American Heritage. As some may already know, Soboba has been the home of NIAA (National Indian Athletic Association) Softball for the past fourteen years. However, many may not know that the tournament is brought to life through sponsorships, donations & volunteers. Without the help of our NIAA Committee, Soboba Sports Complex, The Oaks and You, the 2021 NIAA Softball Tournament would not be possible. We have two fields at Soboba Sports Complex as well as four NCAA Regulation fields at The Oaks. Our beautiful Southern California weather draws Native softball teams near and far. We have an average turnout of about twelve Men's and twelve Women's teams (*with some teams traveling as far as Canada*), many of which are returning participants. And we would like to thank our past sponsors for making this possible.

In hopes of keeping NIAA Softball a success, we are seeking sponsorship to help offset event costs including awards and equipment. As customarily awarded in the past and in anticipation of a greater turnout, NIAA will once again be awarding \$15,000.00 in cash prizes, or more depending on our sponsorships. In addition to these cash prizes, other awards will be given out which include: participation gifts, All-Tournament and MVP awards for both Men & Women teams. However, in order to reach our goal, we need your help. The NIAA Softball Committee greatly appreciates your generous donation and would like to thank you for your time and consideration. Softball is a pleasurable pastime and we would love to share the experience with you and encourage your attendance. We hope to see you in September. If you have any questions in regards to sponsorships, please contact the Sponsorship Coordinator, Andrew Vallejos, at (951) 654-2765 ext. 4112 or email at avallejos@soboba-nsn.gov.

Sponsorship Levels:

☐ Base Hit ☐ Stand-Up Double ☐ Line Drive Triple ☐ Homerun

☐ **GRAND SLAM SPONSOR!!!!**

Name/Organization: _____

Address: _____

City, State, Zip: _____

Contact Number: _____

Email: _____

***Please provide all logos and ads and send to: ***

avallejos@soboba-nsn.gov.

Checks can be made payable to: Soboba Band of Luiseño Indians

NIAA Sponsorship Packages



Base Hit Sponsor \$500

- ☐ Announcer recognition during event
- ☐ Website/Facebook/Instagram recognition
- ☐ Banner placement*
- ☐ Recognition during welcoming



Stand-Up Double Sponsor \$1,000

- ☐ Announcer recognition during event
- ☐ Website/Facebook/Instagram recognition
- ☐ Business card ad in event program
- ☐ Banner placement*
- ☐ Recognition during welcoming



Line Drive Triple Sponsor \$2,500

- ☐ Announcer recognition during event
- ☐ Website recognition
- ☐ ¼ page ad in event program
- ☐ Banner placement*
- ☐ Sponsor plaque
- ☐ Recognition during welcome luncheon



Homerun Sponsor \$5,000

- ☐ Announcer recognition during event
- ☐ Website recognition
- ☐ ½ page ad in event program
- ☐ Banner placement*
- ☐ Sponsorship plaque
- ☐ Recognition during welcome
- ☐ One (1) vendor/sales booth space (10'x10' space and must provide own EZ-Up tent)
- ☐ 3' x 8' banner with logo placement at event
- ☐ One (1) Women's or Men's Team Entry in Tournament



GRAND SLAM SPONSOR \$10,000

- ☐ Announcer recognition during event
- ☐ Website recognition
- ☐ One (1) full color page ad in event program*
- ☐ One (1) vendor/sales booth space (10'x10' space and must provide own EZ-Up tent)
- ☐ 16' x 3' Banner with company logo at event
- ☐ Sponsorship plaque
- ☐ Banner placement (Sponsor to provide)
- ☐ Two (2) Women's or Men's Team Entry into Tournament
- ☐ Recognition during welcome luncheon

